**Interactive Social Media Icons**

**Objective:**

Create a simple web page featuring a social media post. The post should include an image and three interactive icons: Like, Share, and Bookmark. Each icon should keep track of and display the number of times it has been clicked. Additionally, the icons should change to a colored version when clicked at least once.

**Requirements:**

**HTML:**

* Structure your page with a placeholder for an image and three icons (Like, Share, Bookmark).

**CSS:**

* Style your icons and the layout. Make sure icons are initially displayed in a grayscale or standard version.

**JavaScript and jQuery:**

* Use JavaScript and jQuery to add interactivity to the icons. Each icon should have its own click event handler.

**Tasks:**

**HTML Setup:**

* Create a div element to represent a social media post.
* Within this div, include an img element for the post image (use any placeholder image).
* Add three more div elements or img elements, each representing a Like, Share, and Bookmark icon.

**CSS Styling:**

* Style the post and icons to make them visually appealing.
* Icons should initially appear in a non-colored version.

**JavaScript Interactivity:**

* Initialize three separate variables to keep count of the clicks for each icon.
* Write separate click event handlers for the Like, Share, and Bookmark icons.
* On each click, increment the corresponding count variable.
* Update the text next to each icon with the current count.
* If the count is greater than 0, change the icon to a colored version. Assume you have 'like\_colored\_icon.png', 'share\_colored\_icon.png', and 'bookmark\_colored\_icon.png' for colored icons.

**Deliverables:**

* A complete HTML file with the required structure.
* A CSS file with styling for the post and icons.
* A JavaScript file with the necessary interactivity for the icons.

**Bonus Challenge:**

* Add a feature where double-clicking an icon resets its count to zero and changes the icon back to its non-colored version.